

ROADMAP TO THE FUTURE

Pearl St



7th St



LaunchPAD
Children's Museum

Impact Report

2022-2023



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Letter from Our Director



"Look what my great big imagination can do!" A quote from my great niece while creating a masterpiece in play. There's no doubt that someday, her great big imagination will lead her to a successful future. This is the importance of play. The future. It sounds obtuse, but all of us grownups imagined what we wanted to be when we grew up. Personally, I wanted to be a music teacher. I would pretend for hours to teach my friends and maybe some imaginary students how to play the piano, how to read music, and create shows around my play. Being a director at LaunchPAD just fit right into that dream for me!

When kids come play at LaunchPAD, they're planning their future. They're building with their hands, preparing "food" and "cooking" for their friends, they're doing science experiments where they combine everyday items to make an interaction. If these sound like big people jobs, it's because they are! Play inspires children every day to learn more about the world around them, and themselves. To us grownups, our jobs and our families are our work. To kids, play is their work. We are so fortunate in Siouxland to have a space so well supported by our wonderful community where kids can go to work.

LaunchPAD is a unique space. Unique in the sense that we see kids from every walk of life using our facility. We've had kids come by bus from school for field trips, we've had kids come by car with their parents or grandparents, we've also had kids come on foot because their caregivers don't have a car, or even a home to call their own. No matter how they get here, the fact stands that all these kids deserve to play. LaunchPAD will continue to work hard for our kids, and to create a space that kids feel safe coming to and growing with us.



Carrie Lish

Who We Are



OUR MISSION

LaunchPAD Children's Museum strives to launch a child's love of learning through play and discovery to all children in the Siouxland Community.

OUR VALUES

- Play
- Discovery
- Creativity
- Engaging
- Educational
- Diverse



"PLAY IS THE ROYAL
ROAD TO CHILDHOOD
HAPPINESS AND ADULT
BRILLIANCE."

JOSEPH CHILTON PEARCE

The Faces of LaunchPAD

The 2022-23 year has been a busy one for LaunchPAD. The museum staff and board has worked tirelessly to improve the museum and pave the road for a successful future.

Staff

Carrie Lebowich
Executive Director

Alyssa Miller
Museum Manager

Shelby Schroeder
Education Manager

Javier Perez
Outreach and Inclusion Coordinator

Corina Maldonado
Guest Services

Nikki Zinn
Guest Services

Bill Zinn
Maintenance Manager

Fun Fanatics
Htoo Bauerly
Marina Bertrand
Shelby Campbell
Cindy Doan
Noah Elder
Madison Evans
Aayden Harris
Morgan Ivener
Alora Potter
Aubrey Trometer
Romeo Serrato
Nicole Zuehl

J & S Cleaning



Board

Nick Rol
President

Beau Streck
Vice President

Abby Persinger
Secretary

Tyler Zellmer
Treasurer

Alexcia Boggs

Rachel Diemer

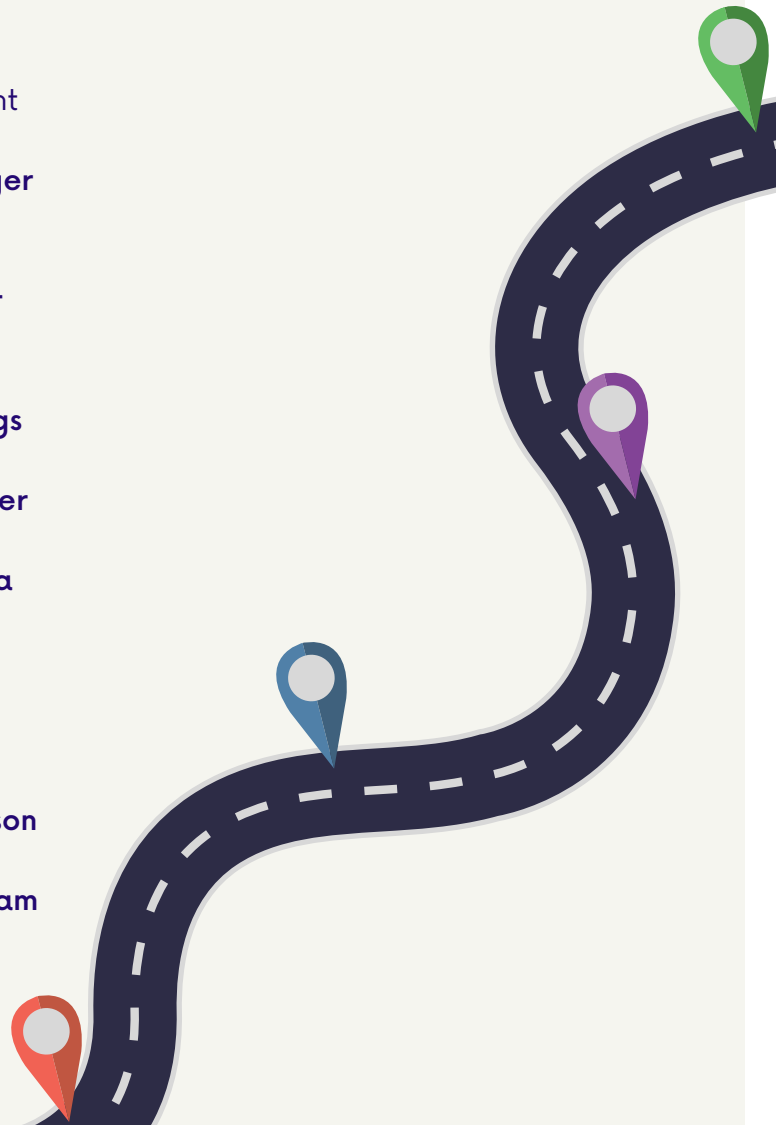
Karrie Hruska

Emily Mills

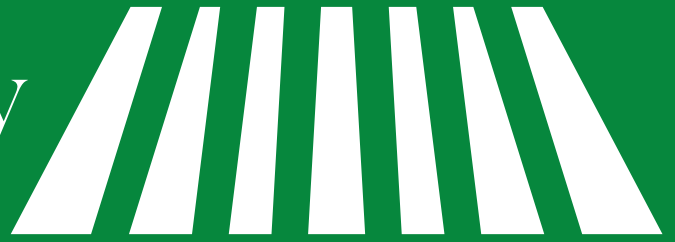
Colin Tague

Matt Thompson

Dustin Wenham



2022 - Our Story



OCTOBER

Hush Hush

The return of Hush Hush for 2022 saw an attendance of 100 guests to enjoy treats, participate in the auction, and support LaunchPAD.

Heebie Jeebie Jamboree

LaunchPAD's Heebie Jeebie Jamboree featured treats, games, crafts, and even a green-screen costume contest. We had over 200 spooky friends attend.

Spooky Science

Things got spooky at LaunchPAD as campers "oooh'd and ahh'd" over messy reactions and experiments.

NOVEMBER

Tie Dye Madness Camp

Colors erupted through LaunchPAD as campers explored with tie-dye, slime, magic rainbows, and more colorful science!

Dino Discovery Camp

While out of school for the day, campers had the opportunity to go prehistoric. The education team taught about dinos, fossils, and discoveries.

DECEMBER

Socorra's Performing Arts Studio

The dancers from Socorra's Performing Arts Studio returned to once again perform a wonderful festive recital for the museum guests.

New Exhibit Install

Lilliput arrived to install the new exhibits for LaunchPAD!

Sweet Treats with Santa

Santa was in the house as children decorated cookies and painted custom ornaments.

2023 - Our Story



JANUARY

Snowed In! After School Camp

Campers beat the winter blues with snow monsters, crystal flakes, and more icy fun!



FEBRUARY

LaunchPAD's 7th Birthday

Lucky 7 was the theme as LaunchPAD celebrated 7 years of being open!

Robolution After School Camp

Campers tested the limits of robotics as they explored coding, design, stop motion, and robots.

Off to the Races Day Out Camp

It was a race to the finish at day out camp! Kids got their wheels spinning as they created their own cars.

MARCH

Front Porch Grand Opening

In March, LaunchPAD welcomed the opening of our Front Porch Sensory Room. A quiet space for families to go to calm down and spend time together.

CPR Training

LaunchPAD staff attended CPR and first aid training. The museum is committed to providing a safe environment for play at all times, but we recognize accidents happen and are prepared for when they do.

2023 - Our Story



APRIL

Teddy Bear Tuck-In

The Teddies and friends had a great sleep over at LaunchPAD. They took a visit across the street to our new friends at Gro Fin Aquatics to learn about fish. Their kids joined them at LaunchPAD the next morning for pancake art breakfast!

MAY

Blue Star Military Program

LaunchPAD is proud to once again participate in the Blue Star Museum Program. This year LaunchPAD welcomed 165 active duty military members, veterans, and their families.

JUNE

Out of this World Camp

Campers took off to outer space on a rocket exploration! They walked on the moon, explored asteroids, and even had an alien encounter! Out of this World Camp was a success with 45 out of 48 possible campers!

Next Stop Holleywood Camp

LaunchPAD created Hollywood's next big stars! Campers created their own movies, walked the red carpet, and even created their own star of fame! Next stop Hollywood created 28 future stars!



2023 - Our Story



JULY

Sloppy Science

Things got messy during our fan favorite Sloppy Science camp! Foam, slime, reactions. What more could campers ask for as we learned and experimented with matter? Sloppy Science sold out with 50 registrations.

Outside the Lines

Art had no rules at LaunchPAD! Campers explored new ways to create crazy art, make magnificent masterpieces, and delve into a world of color.

Outside the Lines featured 44 campers!

Zumbini

LaunchPAD introduced our brand new caregiver and child music bonding program.

AUGUST

Brick By Brick

Everything was awesome at Brick by Brick Lego camp! Campers built, created, and imagined with everyone's favorite childhood toy!

Brick by Brick sold out with 48 registrations!

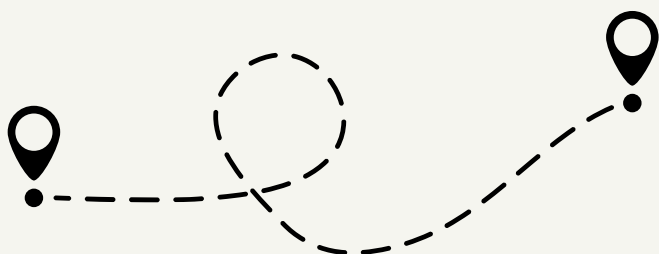
Laura Shiff Book Signing

LaunchPAD welcomed author of "What I'm Feeling is Okay!" for the signing of her new book "I'm Feeling Worried!"

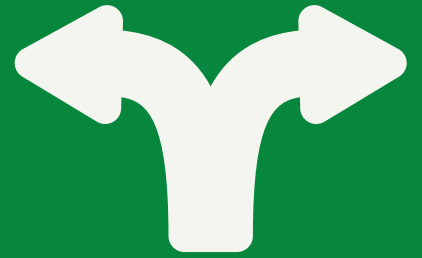
SEPTEMBER

Sensory Friendly Night

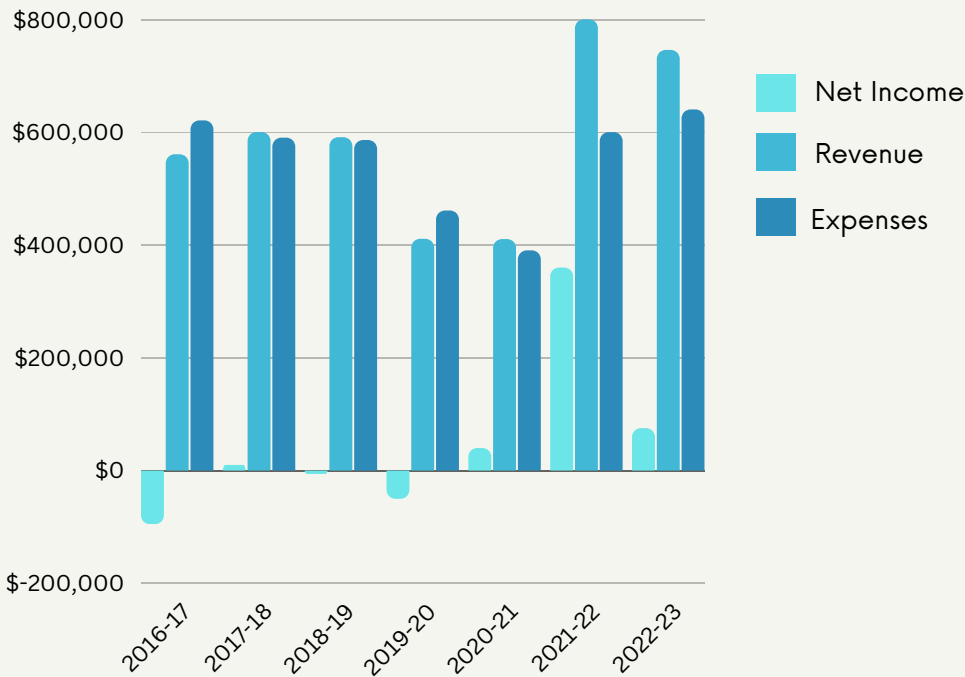
Sensory Friendly Nights are unique and fun-filled events that welcome any children with special sensory needs and their families. These events provide free admission and a free evening meal.



BY THE NUMBERS



INCOME & EXPENSES SINCE OPENING



2,668

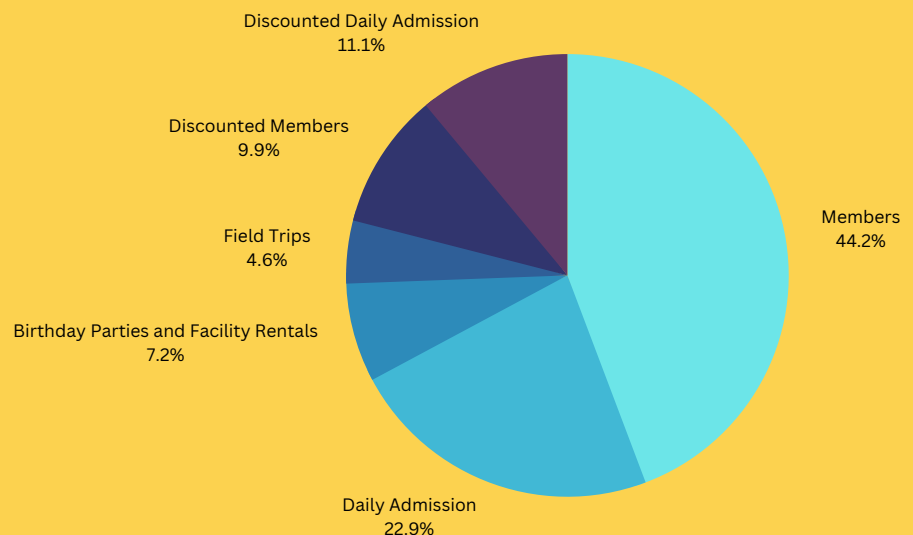
Active Family
Memberships

71,347

Guests visited the
museum during the
2022-2023 fiscal year

20%

of admissions are through discount
programs such as Agency
Memberships, Access Memberships,
Museums for All, or Military
discounts.



2022-23 Financials



Operating Revenue

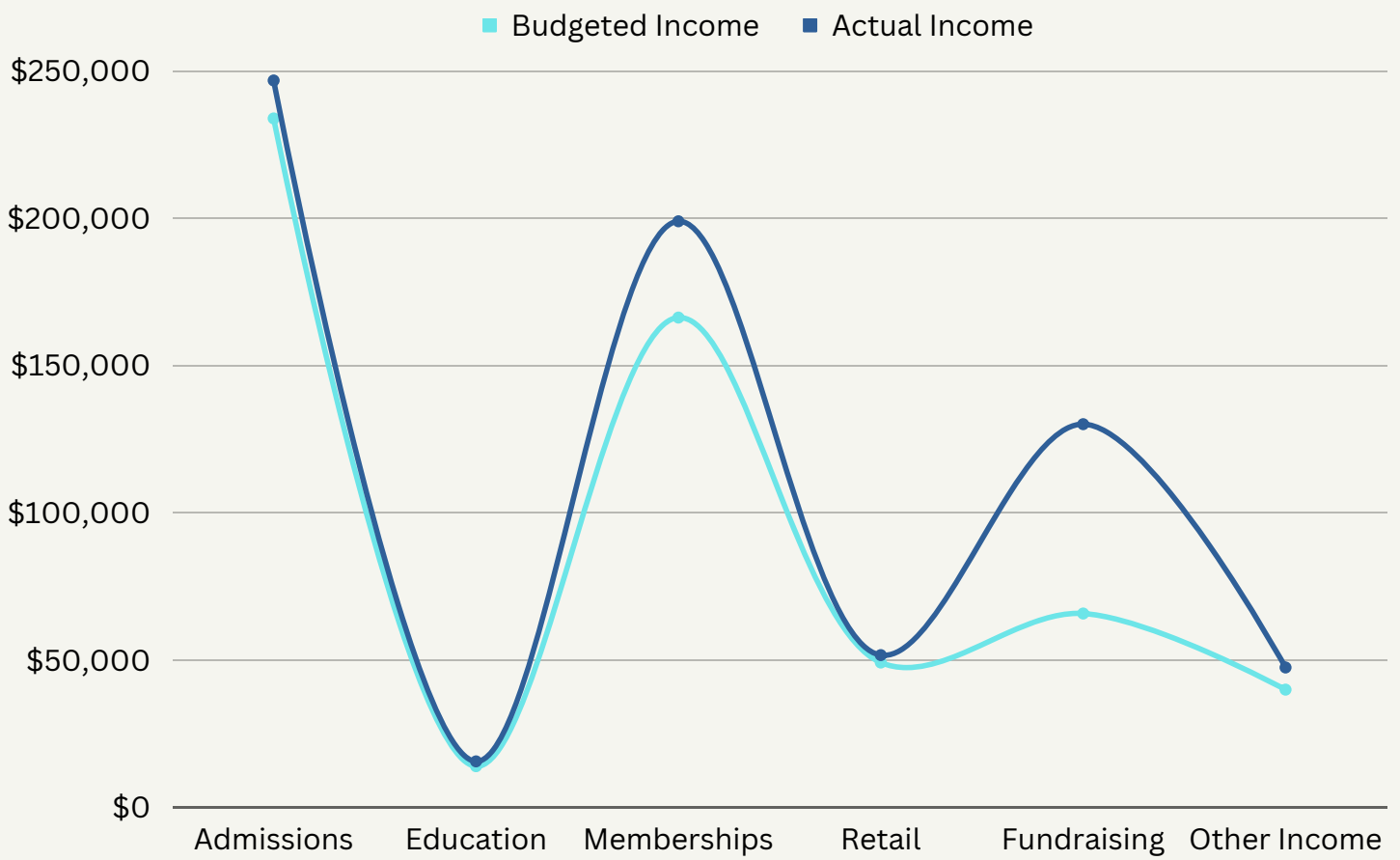
Admissions	\$246,777
Education	\$15,650
Memberships	\$198,983
Birthdays and Rentals	\$47,520
Contributed Revenue	\$155,475
Retail	\$51,722
Total Revenue	\$745,659

Operating Expenses

Staffing	\$371,012
Utilities, maintenance, and Insurance	\$259,771
Education, Exhibit Consumables, and special Event	\$28,696
Professional Fees and Services	\$11,720
Total Expenses	\$640,156



Total Revenue: \$745,659
Total Expenses: \$640,156
Net Revenue: \$75,273

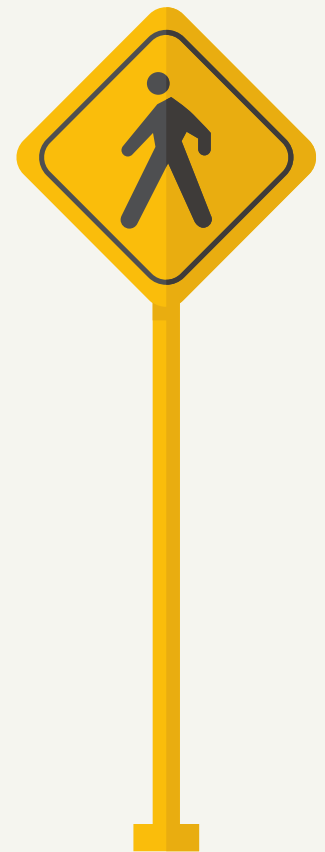


16%

increase in admission
comared to 2021-22

846

New memberships
joined during the
2022-23 fiscal year



\$10,000+

Klinger Companies Inc
Regina Roth

\$5,000- \$9,999

Autism Speaks
Norman & Sheila Bernstein
Gilchrist Foundation
Josh & Carrie Lebowich
Thomas Osborne Stair
JP & Abby Persinger
Persinger Family Foundations
Mark & Polly Peterson
Seaboard Triumph Foods, LLC
Siouxland Community Foundation
Mark & Kayla Stockton

\$500- \$999

AgriVision Equipment Group
Michael & Margie Bennet
Bridget Berger
Linda Bobier
Celtic Six Enterprises
DBA Jimmy John's
Rachel Diemer
Eakes Office Plus
David & Rebekah Elder
Fibercomm
Frederick & Daniella Fisher
Jenna Goosmann
Great West Casualty Company
Dan & Sally Hartley
John & Lori Jackson

Kalin's Indoor Comfort
Ronald Krage
Becca Lebowich
Janice Lebowich
Skip Perley
Nathan Phillips
Richardson Excavating
Stifel, Nicolaus, & Co.
Beau Streck
Suter Services
Karla Thole Bechtold
Thompson Solutions
Corey & Anne Westra

\$1,000- \$4,999

Aaron & Sara Bunker
Chesterman Company
David & Amy Daniels
Farm Credit Services of America
First Premier Bank
F&M Bank
Betty Garwood
Gerkin Windows & Doors
Kars 4 Kids
Lieber Earthmoving Inc
Mills, Shellhamer,
Puetz, & Associates
Josh Roberts
Nick & Sarah Rol
Security National Bank
Walmart
Richard & Angela Yates

\$100- \$499

Barbara Aalfs
Nicole Berner
Alexcia Boggs
Kati Brewer
Judith Connealy
Shannon De Clute
Ashley Derby
Donnie & Emily Hallmark
Rima Hartman
Karrie Hruska
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Scott & Lila Plambeck
Christy Peterson
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Brianna Riddle
Emily Sweitzer
Matthew Thompson
Joe Twidwell
US Bank
Cassandra Vondrak
Rose Warner
Dustin Wenham
Corey & Lisa Wrenn

*Some donors may be anonymous

Thank you to our donors and grant supporters!



11

Average number of
hours per volunteer a
year.

569

Volunteered hours
during the 22-23 year

31%

increase in volunteer
hours compared to
previous year

Volunteers

LaunchPAD Children's Museum is able to
provide additional programming and
activities due to the wonderful support we
receive from our volunteers.



In December 2022, LaunchPAD updated several major exhibit areas throughout the museum. LaunchPAD's remodel increased open-ended play for all ages of children that enter the museum.



Little LaunchTown

A town just big enough for kids. Experience different types of careers and cultures in our Little LaunchTown.



Produce Truck

Make way, delivery coming through! Veggies can be delivered in our farm truck. Kids enjoy loading up food into the back of this truck.





LaunchPAD Reimagined



Backyard Treehouse

Our backyard treehouse is a secret clubhouse for boys and girls where grown-ups dare not venture. The treehouse features two levels of nature inspired fun.

LaunchPAD Backstage

Lights, camera, action! Kids can do their make up, dress up in costumes and put on a show in this new backstage area.





LaunchPAD Reimagined



LaunchPAD Stables

Old McDonald has his animals in our barn!
Kids love taking care of horses, rabbits,
and chickens in the revamped barn.



LaunchPAD Tractor

Our John Deere Tractor is every little
future farmer's dream. The engine is
open so they can get the best view of
the problem.





Sioux City

IOWA

ARASKA

Omaha

Des Moines

MISS

Launchpadmuseum.com

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